



01 Corporate Identity and Branding

Web development
Graphic Design
Identity Design

02 Digital Marketing / Social Media marketing

Content creation
Social Media Management
Ad Film Production

03 e-commerce

Shopping cart Integration
Payment Gateway integration

04 Marketing Intelligence Services





Businesses try to differentiate themselves from one another by developing branding and identity strategies. Brand and identity work is important in conveying the principles, ideas and standards of the organisation.

We work closely with clients to understand how a fresh approach to their brand and identity can help their business stay on message. The ultimate goal is to effectively convey your company's distinctive spirit to the consumer.

Today, when you think of branding, your automatic correlation is usually in terms of online presence and generating traffic, but you tend to forget that there are indeed branding elements that exist outside the virtual world. These visual elements range from name cards, letterheads, envelopes, email livery, pull-up banners etc

Identifying what's unique about your company

A brand has both tangible and intangible attributes. Our team seeks to understand these attributes of your brand, and work with you to create value and make your brand stand out from the crowd.

Each brand should have a unique identity. It is our business to create and develop emotional associations for your brand, so that it owns a place in the minds of your consumer or customer.



Corporate Identity

We create unique, innovative and most importantly strategy based designs and solutions to create a solid digital presence for every client.

We extend a full suite of digital service from Social Media Marketing, Campaign Management, Search Engine Optimization, Search Engine Marketing, Branding, Web Design, Development & Maintenance, Graphic Design and Featured Videos.

Our experience of different contexts with different challenges, resources and objectives gives us a rich source of information about what works and what doesn't work.

Website Designing

Through a website revamp for established companies or a fresh web design for startups we strive for an unparalleled experience with our ingeniously crafted webpage design, not just flat and overly simple websites that act as pass-throughs. Constructing a website from scratch is no mean feat. It involves quality traffic, awesome designs and compelling content; getting your customers and clients to stay takes more than just putting two and two together.

Branding

Be it a startup or already you have a business online, creating a unique brand voice and branding business creates a loyal following which leads to organic traffic. Uniqueness brings more attention. Possibility for more conversions through loyal followers. We project the salient features of every business which helps to bring in targeted audience and branding the business.

Graphic Design

Graphic designs add a wow factor to products and it makes people to understand things better. Graphic design helps in bringing more reachability to products. Grabbing attention is the first step that makes people interested. Our designs are designed to drag people like a magnet. We provide you unique, innovative and creative designs which help the business to gain the attention.

Shopping cart & Payment gateway

We will help you go online and boost business with shopping cart and payment gateway. We provide a centralized platform for you to simplify daily operation such as managing orders, inventories and customer information across all sales channels. Add a shopping cart to any website and Start accepting international payments in minutes. We specialize in powering digital payments. We connect banks, businesses and consumers via an international network facilitating digital payments.

- Add a shopping cart to any website
- Start accepting international payments in minutes
- An e-commerce solution to save time and money
- A seamless buying experience, on-site
- Manage your store with a comprehensive dashboard

Boost your sales conversion

Manage everything in one place

We provide a centralized platform for you to simplify daily operation such as managing orders, inventories and customer information across all sales channels. Marketing. We strives to be a strategic partner for clients, advising them on the optimal platform and game plan to adopt under Social Media Marketing.

Real-time sync across all channels

All of the important information such as products, inventories, orders and customer information is auto-updated in each selling channel.

Marketing. We strives to be a strategic partner for clients, advising them on the optimal platform and game plan to adopt under Social Media Marketing.

Run your own marketing promotion

The flexibility of using our promotional tools helps strengthen the result of your marketing campaign to increase sales conversion. Marketing. We strives to be a strategic partner for clients, advising them on the optimal platform and game plan to adopt under Social Media Marketing.



Accept local and worldwide payments

We work with local and international payment solutions to help you accept online payment easily from everywhere you sell.

All sales channels reports

We provide key business reports for every sales channel to help you optimize the marketing resources allocation and improve your campaign performance.

Secured payment process

Providing payment methods through visa, master card or online banking from reputable payment gateway companies help your shoppers to purchase without worries.

Expand your business globally

Receive payments from international customers with payment gateways and more. They can pay with credit card and their local online banking payment methods

Start Business

Start an online business or
Move your business online

We help you do

Branding and Setting up
online presence

Online Store

Sell online with an ecommerce
website with shopping cart and
Online Payment

Manage Everything

Payment and Shipping



Product Features for ecommerce

Global Payments

Acceptance of payments from any country in the world in any currency.

Web Payments

For online-businesses with websites or landing pages.

One-click checkouts

A quick way to start accepting payments on the landing page.

Merchant Portal

Easy-to-use portal with all information about your payments.

Payment in-app

Ready-made SDK for iOS and Android apps with a convenient built-in payment form.

Recurring Payments

For regular debits from the client's accounts.

Split Payments

To partners, intermediaries and contractors. You can set up a fixed amount or a percentage of the incoming.

Billing System (Invoicing)

Invoices can be quickly sent via email or messenger as a link.

Checkout Page

Which can be customized to match your brand style.

Phone Payments

For phone and email sales.



Advertising Campaign Development & Management

The idea is to develop a campaign that is not only seen but noticed and which achieves results. For campaign development and management, the creative process varies according to timing, budget and audience. We understand that no two companies are alike, so why would two advertising campaigns be identical? We approach each client with a fresh approach, ensuring that your campaign is tailored to your business' unique strengths and circumstances.

Review and analysis of existing data and research is often crucial. This is vital in enhancing our understanding of market behaviour and target audience. Our experienced team will get to know what your company's values and philosophy are, as well as who your target demographic is. We strongly believe that the best campaigns are the ones with the most brains behind them!

Social Media Marketing

Leverage on the massive reach of Social Media to reach new audiences or as a tool to keep existing customers up to date with your brand and special promotions. We have in-house Designers, Social Media Specialists and Campaign Managers to professionally manage your Social Media Marketing. We strive to be a strategic partner for clients, advising them on the optimal platform and game plan to adopt under Social Media Marketing.



We will create and manage your social media presence, Posts, Design Creative for LinkedIn, Facebook, Instagram, Twitter Official pages regularly.

The idea is to develop a campaign that is not only seen but noticed and which achieves results. For campaign development and management, the creative process varies according to timing, budget and audience. Review and analysis of existing data and research is often crucial. This is vital in enhancing our understanding of market behaviour and target audience. Our experienced team will get to know what your company's values and philosophy are, as well as who your target demographic is. We strongly believe that the best campaigns are the ones with the most brains behind them!

AD Films and Corporate Videos Production services

Featured videos makes people to invest time to know about what you do. Videos makes more conversions now a day! High quality professional feature videos are done by us to market your business. Better medium to convey message More chances to bring in targeted audience. We provide Customized and copy right free content. Marketing. We strives to be a strategic partner for clients, advising them on the optimal platform and game plan to adopt under Social Media Marketing.

All-in-One Video Production for your business. Our full suite of video production service is ready to assist you in crafting your next video. We will assess your requirements, plot the ideas, and transform them into an exquisitely crafted audio-visual instrument. We will manage the end-to-end delivery of the video production to give your business a competitive edge. Improve your brand awareness and win client confidence.

Taking a broad, varied approach to your campaign

Creative solutions for your brand does not merely come in the form of a logo, print collateral or website. We also help create and execute multi-channel campaigns using various tools for more dynamic content and precise targeting.

A multi-channel campaign – involving elements such as print collateral, direct mail, digital and interactive media and social media marketing – can exponentially increase brand awareness and brand loyalty. These different approaches can support and complement each other, resulting in deeper penetration of your message and an increased ROI

Campaign development and management, if carried out effectively, will create a compelling and consistent brand experience for your customers, turning them into repeat customers and potentially even evangelists for your company.

We will work closely with you to create that experience, to champion a positive emotional attachment to your brand which builds trust, understanding and support. Discuss your goals with our team today to find out how we could help your business reach more people.

Social Media Marketing

Social media plays a vital role in terms of marketing. Almost every platform brings in a big number of people into buying and selling products every day. Be it any digital media, the right strategy will bring in the audience you are looking for. We know the science of social media marketing. We strives to be a strategic partner for clients, advising them on the optimal platform and game plan to adopt under Social Media Marketing.

Search Engine Optimization

SEO helps to increase the brand reach and the value of every business online. To drive in the organic traffic, SEO is mandatory to witness conversions. Don't get lost in the crowd of online business Let your clients reach out to you from anywhere in the world. We strives to be a strategic partner for clients, advising them on the optimal platform and game plan to adopt under Social Media Marketing.



Marketing Intelligence Services

We offer to work like your In House IT & Marketing team

Enabling Customer Acquisition through Demand Generation

Offers a Knowledge centric Customer Acquisition platform which blends Lead Generation & Inside Sales for creating a Sales Ready Audience. offers Marketing Intelligence to build a Qualified Opportunity Funnel to accelerate Sales for our clients. engages with stakeholders in a Prospect Account to identify gaps or pain points in managing business & its processes by identifying un-served & under-served areas of technology which are resulting in a loss or lack visibility due to data availability, resources utilization or leakages in time, cost, profit & revenue. Based on the “challenges discovered” an Appointment is scheduled with Prospect Account stakeholders for the Evaluation of our client technology.

- Acquire subject matter expertise on client product/ services
- Create a solution advantages deck
- Build a customer acquisition strategy
- Build key Account prospect list
- Identify prospect stake holders in business & functional roles
- Accelerate sales by Education and Advocacy
- Share sales ready Audience for evaluation

Account based Marketing: Engage with Strategic &/or Key Accounts

- Customer Acquisition through an Inside Sales Engine.
- Business Growth & Expansion Plans Intelligence in Key Accounts
- Technology Adoption Roadmap : Strategy & Acquisition Intelligence in Key Accounts.
- Competition Engagement Intelligence in Key Accounts.
- Technology Advocacy in Key Accounts.

Segment based Marketing: Engage with Verticals, Segments or Clusters

- Vertical & Horizontal Opportunity Analysis for Enterprise Applications.
- Technology Gap Analysis by Industry.
- Market Feasibility & Opportunity Analysis of Applications by Vertical & Geography.
- Vertical adoption of Industry Solution.
- Go to Market Strategy & Execution for Customer Acquisition.